



NUDGN

Community Status Boards
failsafetech.com

Beta Programs

Most communities lack effective interoperable communications and unified information channels.

NUDGN - Community Status Boards: allows community stakeholders to collaboratively share electronic resources and information regarding situational awareness freely and in a fluid manner, in a single location!

Avoid the hassle of:

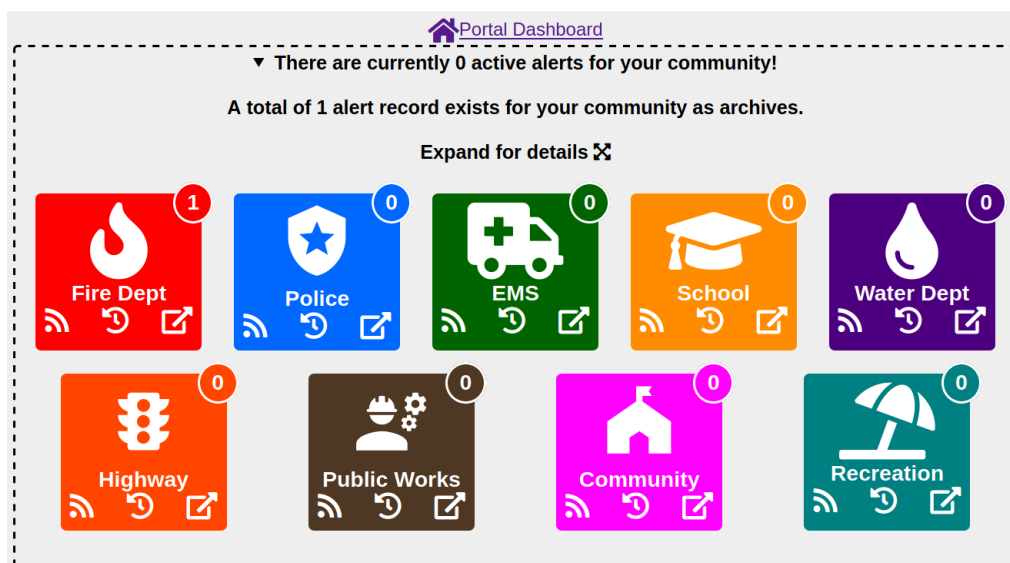
- calling, emailing, texting numerous communication outlets such as media, websites and radio stations
- cleaning up egregious reports and damage control efforts due to rumors and misinformation
- not effectively reaching your intended audience
- directing your audience to multiple sources that may contain outdated information
- social media platforms inadvertently flagging your official posts

Feature Highlights of NUDGN - Community Status Boards : Fueled by Fail Safe Tech

- Centralized location - stakeholder unification
- Credible real-time information force multiplier from official sources
- Agency sponsors invite community stakeholders for control of their status board (e.g. School District for School Closings and Delays)
- Automated email alerts / instant share to multiple outlets from a single source
- Subscribe to RSS and/or share via Social Media (Facebook, Twitter, Reddit)
- Set alert/notice expiration (active / archived)
- Easy to use, scalable, mobile friendly, accessible (508 compliant)
- Fail Safe Tech Web Director Platform (CMS) plug-in ready!

Enhance NUDGN - Community Status Boards:

- Automated posting to Facebook and Twitter (admin rights access and SDK/API required)



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